
Presseinformation / Press Release

Datum / Date	27.11.2013	E-Mail	edith.camen@ferag.com
Nr. / No	FP1342	Anzahl Zeichen / Number of characters	
Rückfragen / Enquiries	Edith Camen	Bilder / Photographs	2

Wijeya Newspapers Ltd., Sri Lanka

The first step towards automation in the mailroom

Wijeya Newspapers Ltd. is one of the most innovative media groups in Sri Lanka, and at the same time can record some of the country's highest sales figures. The company publishes more than 14 daily and weekly newspapers and magazines in all three national languages – Sinhala, Tamil and English – with an overall circulation of more than a million copies. For the company, recent years have also been marked by rising circulations, especially in the case of the Sunday newspapers. To meet the growth in demand, the company has decided to add a 24-page press with a production speed of 45,000 copies an hour to the two existing newspaper presses.

To make full use of the speed and productivity advantages of the press, and ultimately transfer those gains all the way through to the loading docks, too, Wijeya Newspapers made the decision to make its first investment in mailroom automation. The company has installed a UTR Universal conveyor as the basis, and has automated bundling with a MultiStack stacking system. Wijeya Newspapers was able to configure the line layout individually, so that products reach the MultiStack system by a direct route. On arrival, the daily newspapers are processed into bundles, and go to the sales outlets in that form. The team at Wijeya Newspapers is especially impressed by Ferag's added-value concept, which allows new sources of revenue to be tapped by extending the mailroom.

Ferag AG
Zürichstrasse 74
CH-8340 Hinwil
Phone +41 44 938 60 00
Fax +41 44 938 60 60
info@ferag.com
www.ferag.com



((Legenden))



((fp1342_01))

Wijeya Newspapers Ltd. publishes more than 14 daily and weekly newspapers and magazines with an overall circulation of more than a million copies



((fp1342_02))

From the left.: Sujan Wijewardene, Director, Wijeya Newspapers Ltd.;
Janaka Rathnakumara, Assistant General Manager, Hokandara Press
Complex, Wijeya Newspapers Ltd., Marcel Binder, Sales Director, Ferag AG

Please send **proof copies** to

Ferag AG, Kommunikation, Zürichstrasse 74, CH-8340 Hinwil, Switzerland

