

## Presseinformation / Press Release

Datum / Date	15.01.2013	E-Mail	edith.camen@ferag.com
Nr. / No	FP1299	Anzahl Zeichen / Number of characters	1930
Rückfragen / Enquiries	Edith Camen	Bilder / Photographs	2

The *Times of India*, Kolkata, India

## The *Times of India* trusts in Ferag once again

**The Times of India is expanding capacity at its printing house in Kolkata and installing two mailroom lines from Ferag. For many years, Ferag has been a strategic partner to the Times of India, and has already supplied technical equipment for a total of 8 printing facilities.**

With a circulation of 4.3 million copies, the *Times of India* is the most widely sold English-language daily newspaper in India. Each and every day, the title reaches more than 8 million readers on the Indian sub-continent. The *Times of India* is printed at a total of 30 locations. Eight of these now use mailroom solutions from Ferag. In so saying, it is notable that Ferag technology is always used when there is a need for reliability and efficiency when transporting the print volume off the double-width presses and processing it in the mailroom.

For removal of the daily newspapers off the press and bundling, the company has once again opted for Ferag technology in Kolkata. Ferag has for many years been a key strategic partner to the *Times of India* on the road to process optimization and automation. In this respect, next to commitment, the Indian newspaper house rates the modular concept that allows functionality in the mailroom to be expanded continuously.

In an initial phase, a UTR conveyor is being installed to transport the newspapers directly to two MultiStack bundling units. Two systems from Kallfass will then handle foil wrapping of the bundles, before inline provision of a topsheet and cross-strapping on SmartStrap machines. An existing PKT plate-chain conveyor will then bring the bundles to the loading docks. Commissioning of the second folder in the spring of 2013 will follow the installation of a further line, including expansion of bundling capacity by a



third MultiStack bundling unit. The bundling units will be controlled by LineMaster to ensure a bundling operation that is organized according to routes and drop-offs.

((Legenden))



fp1299\_02

A delegation from the *Times of India* signed the contract to supply two mailroom lines during drupa 2012.

Please send **proof copies** to

Ferag AG, Kommunikation, Zürichstrasse 74, CH-8340 Hinwil

