

CALENDAR 2016

January

Engaging cross-platform experience

21 - 22 January, Mumbai

February

Alternative Storyforms & designs

11 - 12 February, Hyderabad

Digital Media India 2016

22 - 23 February, New Delhi

Online Video

Digital tools for newsroom

24 February, New Delhi

March

Content Monetisation

16 - 17 March, Mumbai

April

Excellence in newspaper production & plant visit

7 - 8 April, Colombo

May

News design conference

16 - 17 May, Bengaluru

June

Photo Journalism

8 - 9 June, Hyderabad

July

Integrated Newsroom

12 - 13 July, Chennai

August

Generating new advertising revenue

4 - 5 August, Chennai

September

1. Mobile Publishing
2. Digital marketing metrics
3. Waste Management in printing plants

20 September, Kolkata

WAN-IFRA India 2016

21 - 22 September, Kolkata

October

Infographics

24 - 25 October, New Delhi

November

Attracting millennials

16 - 17 November, Chennai

December

Integrated Management System to improve production efficiency

2 - 3 December, Bangalore

Editorial Leaders Programme

Module 1, Creating engaging stories

21 - 22 April, New Delhi

Module 2, Writing for digital media

26 - 27 May, Chennai

Module 3, Data Journalism

22 - 23 June, New Delhi

Module 4, Long form writing

27 - 28 July, Chennai

Module 5, Social media for news publishers

18 - 19 August, New Delhi

Module 6, Leading the newsroom

19 - 20 September, Kolkata