

## Press Release

### We print your world

#### Koenig & Bauer heading for drupa with vigour

- Entire machine portfolio in new design
- Smart digitalisation solutions for the print industry
- Complete packaging workflow from a single supplier
- Solutions for flexible packaging printing
- Digital printing applications from joint venture Koenig & Bauer Durst

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Koenig & Bauer is heading to the flagship trade fair of the print and media branch with a raft of digitalisation solutions, product innovations and a completely new machine design: “At drupa, we will be bringing the customer experience together with our latest innovations from the print industry,” promises president and CEO Claus Bolza-Schünemann. Because Koenig & Bauer brings together. That is the central message ahead of the branch’s leading trade fair in June. “The world of print is a fascinating world,” says Bolza-Schünemann. “It is the diversity of solutions for printing and finishing which makes it so colourful. And we invite visitors to the fair to explore this world.”

There is hardly any substrate on which Koenig & Bauer is unable to print: From banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. In short – products printed on machines from Koenig & Bauer accompany us at every stage of our daily lives. Under the motto “We print your world”, the group will thus be showing print applications which touch people’s worlds at drupa 2020.

#### **Packaging workflow, digital printing and 4.0 applications**

Under the banner of Koenig & Bauer 4.0, the inventors of the high-speed printing press will be introducing smart solutions for digital transformation. Visitors to the fair can experience live, how the use of data-driven services can make their business processes more efficient and their machines more productive. In packaging printing, Koenig & Bauer will be demonstrating a complete workflow for folding carton production: Printing, die-cutting, folding and gluing – all on a single fair stand and with machines from Koenig & Bauer.

Within the framework of the joint venture Koenig & Bauer Durst, the two partners will furthermore be spotlighting digital printing presses for folding carton and corrugated board production, including the new VariJET 106.

#### **The fair stand at drupa**

In the 203rd year of the company history, the whole Koenig & Bauer group will be presenting a completely new design for its entire machine portfolio for the first time at drupa 2020. “Even before the

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fair gets started, we have already picked up coveted design prizes for a number of machines,” says a delighted Claus Bolza-Schünemann. The Koenig & Bauer stand can be found at its familiar location in Hall 16. Over an area of more than 4,000 m<sup>2</sup>, the group will be showcasing products, solutions and service offers from sheetfed and web printing, digital printing, flexible packaging printing, metal decorating, printing on glass and hollow containers, coding and marking, security printing and post-press. In addition, the two subsidiaries Koenig & Bauer Iberica and Koenig & Bauer Duran will be welcoming visitors with post-press applications in Hall 10. Further information on the group’s drupa highlights will follow in the coming weeks.

## **Photo:**

Under the motto “We print your world”, Koenig & Bauer invites fair visitors to immerse themselves in the latest applications for the world of print.

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## **About Koenig & Bauer**

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)